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Can Link Wheels Bring You Traffic?

Ever since the world wide web became readily available to the public people have been seeking to make money off of it. They've done this and continue to accomplish this with email, google adwords marketing, organic search engine marketing, banner advertising, and the list goes on and on.

Some individuals have become extremely profitable yet most of the men and women who've tried didn't succeed. To tell the truth with you - internet business is just not for everyone. The world wide web is constantly changing and you must be smart, able to adapt, and quite determined.

One of the most crucial elements for doing well in world wide web business is seo. 1 of the oldest and most successful search engine optimization techniques is article marketing. This is carried out by creating articles and uploading them to article directories, blog networks, and web 2.0 web-sites.

It's critical to remember that article marketing still works however, it doesn't do the job the way in which it used to. As the world wide web grows so does the competition as well as the sophistication of the search engines. Blog networks and thorough article spinning have become vital parts of article marketing.

One of the oldest methods for acquiring long term search engine rankings is always to create a link wheel. What you would undoubtedly do is develop a ring of internet pages that backlink to each other and also link for your primary online site.

The main reason the web sites link to each other is due to the fact search engines do not like indexing pages that don't possess any hyperlinks pointing their way. One thing that you are not supposed to do is backlink web pages together in a reciprocating manner.

Reciprocating links is one of the things that used to assist websites however now is believed by many to harm them. I am certainly one of the many that is convinced link exchanges are quite bad for seo.

Don't misunderstand me. If one web page on your site links to a page on one of your close friends web-sites and they do precisely the same for you - that's not really a bad thing.

Nonetheless, if you put a hyperlink to your friend's internet site in your sidebar or footer and they do the same for you - this can easily be seen as trying to manipulate the search engines like google. For that reason, when building a hyperlink wheel, you want to make sure that each page hyperlinks to one or two of the other pages without having any of them linking to each other.

Link wheels might be helpful to search rankings. Just remember - search engine marketing is constantly changing and you seriously should constantly try to make anything you do with your link building efforts look as random and all-natural as possible.

Awesome Links - [Traffic Kaboom Review](#) - [Unique Article Wizard](#)

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