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Links can be posted on any engaging topics on the websites that provide this amazing opportunity to the visitors. On such websites, visitors can make their link as the top links. Visitors can post links to blogs, views, reviews, footage, and videos on these web sites. Then the other members are welcomed to vote on the links and thus make the most voted ones as the top links.

Links on any topic like politics, sports, news items, social media, automobiles, humor, and technology can be posted on the website. The visitor has to simply open an account on the website and he can start posting links on subject interest. The members can post links, flick thru others links, and vote the links; this makes the most voted one as top links.

Search Engine Optimisation thru Link Building

The idea behind these top links sites is to help the members with content promotion and SEO. These are bookmark sites where the users create backlinks to the site along with their links and thus help in promotion of the site as well as all of the users.

As we all know, to market an internet site online and get noticed, links play an exceedingly important role. Only keyword optimisation isn't enough, S.E.O is composed of building valuable links too. If a link is found at the place at the appropriate time, the chances of audience visiting the internet site in question increase.

To get top ranking in search sites, top links provide a wide base. Target visitors hit on a link if they see anything interesting applying to the info they are seeking. Searches online commence with seeking information which ends up in purchasing goods and services. Top-quality links placed on right places lead to more visitors, so more odds of sales.

Social Bookmarking Helps Build Awareness

To push a new website, to form awareness about a new product, to get critiques of any product, and to sell anything on net, the social bookmarking always helps. This is not hardcore selling of a product, but is soft selling. Views, viewpoints, and discussions are inspired which at last help in promotions.

Keeping this under consideration, the members of the top links websites are urged to create link to these sites on other bookmarking sites like Google, Digg, StumbleUpon, and others. They generally have a simple button on the homepage which can on occasion be used to submit bookmarks to different sources. Submitting bookmarks help in driving more traffic to the member's content. By providing back-links on content sites, it generates more traffic to the top links pages.

The members of such bookmarking sites are also requested to post reviews. The reviews contain information about outline of their experience, likes, and suggestions and tips for others who visit the site. By posting the reviews on sites like Alexa, Flattr, Mywot, and similar sites, the members help in promotion of the top links site's service. By sharing their opinion with others, they create a targeted visitor base.

All the other members also get benefitted as they have more chances of a hit if more traffic is generated on the internet site. the key to success online lies in social bookmarking which is done thru quality top links and placing these links in related websites.

There are several bookmarking websites which encourage visitors to post links to [top sites](#) about anything engaging, on varied topics. Not only are these sites a large amount of fun, but these bookmarking websites will go a good way in helping turbo-charge your internet site into the ranks of the [top websites](#).

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